

NEET REDUCTION ACTION PLAN 2013-14

Actions	Tasks	Lead Accountability	Milestones / Measure	Resources
Strategic Arrangements in place to reduce the number of young people not in education, employment or training				
<p><u>NEET Strategy Group</u> Establish and maintain a strategic group within Croydon Council to drive forward work to reduce NEET and Unknowns</p>	<ul style="list-style-type: none"> Establish key membership (including ICT) Agree key areas Monitor and review performance 	Director, Learning Inclusion	Reduced Unknowns	
<p><u>Youth Unemployment Taskforce</u> Establish Youth Unemployment Taskforce (YUTF) to review 16-25 year old employment (& education) agenda</p>	<ul style="list-style-type: none"> Launch group Establish Chair, membership, ToR Create work programme / action plan for the group Implement key action plan 	Head of Youth Services, CFL	Action plan established (May 13)	
<p><u>NEET Reduction Group</u> As part of the CFP Economic Well Being governance arrangements establish NEET Reduction Group to oversee the implementation of the NEET Reduction Plan</p>	<ul style="list-style-type: none"> Launch group Establish Chair, membership, ToR Agree & implement NEET Reduction Plan Agree & Implement data sharing arrangements through group 	Improvement Adviser, School Improvement	Data Sharing (March 13)	
Reduce the number of young people who are not EET Ready				
<p><u>NEET Support Team</u> Provide drop-in access to young people who are not in education, employment or training. Key point of access the Turnaround Centre, with satellite provision offered through the Youth Hubs.</p>	<ul style="list-style-type: none"> Develop, promote and deliver drop-in provision for young people who are NEET in Croydon at the Turnaround Centre Develop, promote and deliver satellite provision as part of the locality youth offer through each of the Youth Hubs Develop, promote and deliver telephone provision for young people who are NEET in Croydon 	YES Manager, IYSS	Reduce the number of long term NEET	
<p><u>Reduce Barriers to EET</u> NEET Support Team to work with young people who face barriers to education, employment and training to put interventions and support in place to overcome these barriers.</p>	<ul style="list-style-type: none"> One-to-one support for young people who are NEET and face barriers to EET 	YES Manager, IYSS	Reduce the number of long term NEET	

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<p>Early Identification & Prevention</p> <p>To identify young people who are at risk of becoming NEET whilst at school/pupil referral unit and to put a package of support in place to support them to stay in education or engage in other opportunities post 16</p>	<ul style="list-style-type: none"> • Work to be developed as part of the Team around the Secondary School <ul style="list-style-type: none"> ○ To develop and use NEET early identification tool to focus provision ○ Develop clear pathway through youth early support using the CAF to put package of support in place for young people at risk of NEET ○ Practitioners across the workforce to be responsible for identifying young people who may be at risk of becoming NEET 	YES Manager, IYSS	Reduce the number of young people becoming NEET	
<p>City Trust Project</p> <p>Through funding from the City Trust develop a project in partnership with the voluntary/community sector to support young people who in school but who are identified at risk of becoming NEET post 16. The focus of the project to</p>	<ul style="list-style-type: none"> • Develop funding proposal in partnership with the vol sect partners • Develop programme across Croydon to prevent young people becoming NEET 	Improvement Adviser, School Improvement	Funding received 30 Long term NEET worked with (May 13)	
<p>Backr</p> <p>In partnership with Participle, support the development and delivery of a new programme developed by Participle to target young people 18-25yrs old focused on social networks and creating employment opportunities</p>	<ul style="list-style-type: none"> • Agree working arrangements and parameters with Participle • Create referrals to the project – 1000 over the period • Monitor and review progress of the project • Identify learning to inform other practice 	Head of Youth Services & Head of Econ Regen	1000 people worked with (June 2014)	£25k Youth Services £25k Econ Regen
<p>Job Centre Plus</p> <p>Young benefit claimants are aware a package of support is available to them</p>	<ul style="list-style-type: none"> • Improve data sharing between local authority and JCP • Review and develop clear pathways between JCP and NEET Team 	JCP & IAG Team Lead	Data sharing in place (June 2013) Referrals between JCP & NT	
<p>NEET Activities/Initiatives</p> <p>Develop and deliver programme of activities to work with young people across Croydon to increase their employability</p>	<ul style="list-style-type: none"> • Develop programme of activities to work with NEET young people to increase their employability • Run activities at youth hubs across the borough 	YES Manager, IYSS	No of YP in programme	
<p>Decrease the number of young people who face complex barriers to engagement in EET</p>				

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<p><u>Specialist 1-2-1 Support for LAC/Care Leavers</u> Specialist LAC / Care Leaver Personal Advisor to work the LAC & Care Leavers. Based at Turnaround Centre with IAG Team and work closely with 18+ Team.</p>	<ul style="list-style-type: none"> Specialist EET support for young people who are LAC/Care Leavers Clear pathways of support for LAC / Care Leavers to access the appropriate support in relation to NEET Monitor and review 	YES Manager, IYSS	Increased number of Care Leavers accessing	Prospects & Youth Services
<p><u>Specialist Interventions for LAC/Care Leavers</u> To support the development and delivery of specialist programmes to work with LAC/Care Leavers in Croydon.</p>	<ul style="list-style-type: none"> Support the delivery of the Go4it project (Prospects) working with Care Leavers in Croydon Develop new interventions and initiatives to support LAC/Care Leavers to access EET opportunities 	Prospects & Martin Hudson	Increase number of referrals	Prospects
<p><u>LAC/Care Leavers CEIAG</u> Ensure that all LAC young people and Care Leavers have access to online careers education information advice and guidance</p>	<ul style="list-style-type: none"> Provide LAC/Care Leavers access to online careers education information advice and guidance 	YES Manager, IYSS	Increase LAC/Care Leavers in EET	
<p><u>Specialist 1-2-1 Support for Young Offenders</u> Specialist Young Offenders Adviser to work with young people involved with the Youth Offending Team. Based at Turnaround Centre as part of YOS, to have robust relationship with the NEET Team</p>	<ul style="list-style-type: none"> Provide dedicated support to young offenders to address their education, employment and training needs 	YOS Manager	No of Young Offenders in EET	Youth Services & Prospects
<p><u>Pre-16 Offender Educational Places</u> Establish task and finish group to develop strategy / interventions to prevent breakdown of educational placements for young offenders</p>	<ul style="list-style-type: none"> Identify triggers for interventions prior to placement breakdown Identify key providers to work with young people whose placement may have already broken down 	Head of Youth Services	Decrease no of Pre-16 YO without place	
<p><u>EET Opportunities for Young Offenders</u> Develop appropriate provision for young offenders to develop their employability going forward</p>	<ul style="list-style-type: none"> Identify key personal development opportunities for young people who are or have been involved with YOS Identify key strategies for increasing the employability of young people who are or have been involved with YOS 	Head of Youth Services	Increase opportunities for YOs	
<p><u>Specialist Interventions/Support for Teenage Parents</u> To the development and delivery of specialist support for teenage parents in Croydon.</p>	<ul style="list-style-type: none"> Care to Learn Go 4 it (Prospects) Project 	Young People Public Health Lead	Reduce NEET teenage parents	

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<p><u>Personal Development Opportunities</u> Provide a range of personal development opportunities for young people who face complex barriers to education, employment or training.</p>	<ul style="list-style-type: none"> • Work with partners to develop resources for programmes • Identify range of different programmes for personal development opportunities 	Head of Youth Services	Increase PDOs that meeting RPA requirements	
Increase the number of LDD young people in EET				
<p><u>EET Opportunities for LDD</u> Increase the number of fully accessible opportunities for young people with LDD in Croydon</p>	<ul style="list-style-type: none"> • Review the accessibility of current provision • Bid for funding opportunities for LDD young people 	Improvement Adviser, School Improvement	Increase LDD in EET	
<p><u>Sect 139a Assessments</u> Undertake section 139a assessments and transition to further education for young people with learning disabilities and difficulties – mainstream and specialist provision</p>	<ul style="list-style-type: none"> • Provision of Specialist PA's to undertake assessment and transition work • Provide LDD transition advice for every statemented young person • Monitor and review transition of young people with LDD 	Youth Services	Increase LDD in EET	Youth Services
<p><u>LDD Task Group</u> Establish task group to as part of the CFP LDD Sub Group to review opportunities for LDD young</p>	<ul style="list-style-type: none"> • Identify volunteering opportunities and other PDO's for LDD young people • Work with partners to ensure seamless learning pathways for learners with LDD 	Head of SEN	Increase no of PDO's for LDD young people	
Reduce the number of young people whose EET Status is unknown				
<p><u>Client Caseload Information System</u> Implement the new Capita One IYSS Module and establishing reporting cycle including reporting to the NCCIS.</p>	<ul style="list-style-type: none"> • Implement new CCIS system • Train NEET Team and embed system in working practices • Increase the number of users and agencies using the system • Produce reports for DMT, NEET Steering Group, Economic Well-Being Group including segmentation data 	Head of Youth Services	Reduce unknowns, Increase interventions recorded	

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<p align="center"><u>NEET Trackers</u></p> <p>Increase tracking number of tracking interventions and effectiveness of those interventions. To explore new methods of tracking and to monitor the conversion rate in relation to cost to inform ongoing service developments</p>	<ul style="list-style-type: none"> • Employ NEET Tracker to lead on tracking interventions in Croydon • Employ additional NEET Tracker to support initial reduction of unknowns • Develop and implement processes for maintaining young peoples currency • Review tracking process to identify best use of resources 	<p align="center">YES Manager, IYSS</p>	<p align="center">Reduce unknowns; Increase tracking conversion rate</p>	
<p align="center"><u>School Data Sharing Arrangements</u></p> <p>Improve information and data sharing arrangements with schools to ensure effective updating of pupils data on the systems</p>	<ul style="list-style-type: none"> • Improve information and data sharing arrangements with schools 	<p align="center">Improvement Adviser, School Improvement</p>	<p align="center">Increase quantity and quality of data shared by schools & FE colleges</p>	
<p align="center"><u>External Agency Data Sharing Arrangements</u></p> <p>Improve information and data sharing arrangements with external organisations to ensure the effective updating of young people's status on CCIS</p>	<ul style="list-style-type: none"> • Develop and improve data sharing arrangements with other partners 	<p align="center">Improvement Adviser, School Improvement</p>	<p align="center">Data sharing arrangements in place with all key partners</p>	
<p align="center"><u>Call Centre Arrangements</u></p> <p>To track the status of young people using call centre arrangements</p>	<ul style="list-style-type: none"> • Engagement call centre to undertake phone tracking with Croydon's young people • Developing new working arrangements with Local Authorities Contact Centre 	<p align="center">Improvement Adviser, School Improvement</p>	<p align="center">Reduce number of unknowns</p>	
<p align="center"><u>Door knocking arrangements</u></p> <p>Develop and implement a programme of door knocking across Croydon to reduce the number of young people whose status is unknown.</p>	<ul style="list-style-type: none"> • Pilot door knocking arrangements with – <ul style="list-style-type: none"> ○ NEET Team ○ Electoral Services ○ Monitor and review conversion rate of door knocking arrangements 	<p align="center">YES Manager, IYSS</p>	<p align="center">Reduce number of unknowns</p>	
<p>Prepare young people to be EET ready</p>				

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<p align="center"><u>Online CEIAG</u></p> <p>Provide and promote online careers information, advice and guidance.</p>	<ul style="list-style-type: none"> • Maintain online CEIAG Service • Promote service to schools and training providers • Review use of the system and target promotion at areas where the system is under utilised • Develop partnership with libraries to use and promote the service 	<p align="center">Business & Commissioning Manager, IYSS</p>	<p align="center">No of young people accessing provision</p>	
<p align="center"><u>Universal CEIAG</u></p> <p>All young people have access to impartial information, advice and guidance on the full range of options available in Croydon and the surrounding areas</p>	<ul style="list-style-type: none"> • Statutory careers guidance (integrated within non-statutory careers education) delivered to EET young people through educational institutions • Non-statutory carers guidance to be undertaken by colleges and other non-school providers 	<p align="center">Schools & FE Providers</p>	<p align="center">Schools with programme in place</p>	
<p align="center"><u>Commissioning EET Provision</u></p> <p>Ensure the commissioning of EET provision meets the needs of young people, education providers and employers</p>	<ul style="list-style-type: none"> • To work with commissioned providers to ensure that they are targeting the right young people in the borough • To create clear referral pathways from identification to accessing the appropriate commissioned provision 	<p align="center">Improvement Adviser, School Improvement & IAG Team Lead</p>	<p align="center">No of places commissioned / provided</p>	
Communication & Marketing				
<p align="center"><u>Post-16 Offer</u></p> <p>To have in one place a clear offer for post-16 provision that young people and parents can access, detailing education and training opportunities</p>	<ul style="list-style-type: none"> • Development of website providing information about the 	<p align="center">Improvement Adviser, School Improvement</p>	<p align="center">Website in place for offer (Aug 13)</p>	
<p align="center"><u>Promote Support Services</u></p> <p>To collective promote support and activities available for young people who are not in education, employment or training</p>	<ul style="list-style-type: none"> • Undertake a marketing campaign through variety of media channels to promote both the support and provision 	<p align="center">Head of Youth Services</p>	<p align="center">Campaign run and feedback received (Oct 13)</p>	
Raising the participation age				
<p align="center"><u>Raising the participation age</u></p> <p>Section seven, clause 74 of the 2011 Education Bill legislates for all young people to remain in education until they are 17 years old by 2013 and 18 years old by 2015</p>	<ul style="list-style-type: none"> • Develop RPA Strategy for Croydon • Use CCIS to monitor and review participation activity • Promote a record and report scheme for employers to aid the tracking of young people who progress into employment 	<p align="center">Improvement Adviser, School Improvement</p>	<p align="center">Strategy in place Participation increased (Sept 2013)</p>	

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<p align="center"><u>September Guarantee</u></p> <p>All pupils in year 11 to be offered a suitable education or training place</p>	<ul style="list-style-type: none"> • Collate and enter offers to year 11 pupils in Croydon schools under the September Guarantee Offer and update the CCIS/YSS system with this information • Contact year 11 young people who have not received an offer by phone and update this 	<p>Improvement Adviser, School Improvement</p>	<p>Sept Guarantee figures</p>	

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